

www.aaspa
 The official website of the
 American Association of
 Surgical Physician Assistants

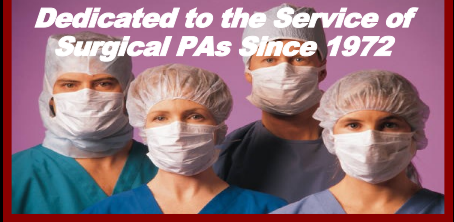
"The Premiere Multi-Specialty Organization
 for Surgical Physician Assistants"



AASPA
 American Association of Surgical Physician Assistants

www.aaspa.com

*Dedicated to the Service of
 Surgical PAs Since 1972*



Website Display Banner Advertising Opportunities on the AASPA

The AASPA website receives an average of 30,000 unique visitors per month. We are now offering limited banner space for sale. Banner Advertisers now have an additional forum to advertise their products and services. These spots may be reserved for 30 days. Advantage discounts available on 3, 6 and 12-month postings

Banner Website Ad Rates

Below are costs for placing a banner ad on the AASPA website: The Home Page of the AASPA website will accommodate a limited number of banner ads, offering high visibility to every visitor. Below are costs for placing a banner ad on the AASPA website. Rates apply to the industry standard 140x128 px sizes -

HOME PAGE AND INTERIOR RATES

	1 month	3 months	6 months	12 months
2 Website locations Home Page AASPA Career Opportunities Or any Interior Page	\$700	\$1,950 (\$650 mo)	\$3,600 (\$600 mo)	\$6,600 (\$550 mo)

HOME PAGE RATES

	1 month	3 months	6 months	12 months
Home Page	\$600	\$1,650 (\$550 mo)	\$3,000 (\$500 mo)	\$5,400 (\$450 mo)

INTERIOR RATES

	1 month	3 months	6 months	12 months
Interior Pages AASPA Job Posting Page Or any Interior Page	\$350	\$975 (\$325 mo)	\$1,650 (\$275 mo)	\$3,000 (\$250 mo)

There will be an extra charge of \$100/month for animated web advertisements. Each banner advertisement can be hyper-linked to the advertiser's designated home page or website of choice. The advertising company must supply all graphics.

Ad requirements: Banner ads must be 140x128 px size for Home Page Ads and interior ads. Accepted formats: gif and jpg. SWF files (flash) available at additional charge.

If the image needs to be resized to fit into one of the above dimensions, there will be an additional charge of \$50.00 for each change. If the banner ad needs to be updated with a new ad placement there will be an additional charge of \$50.00.

AASPA reserves the right to accept or deny any advertising content on its website.



Insertion Order - Website Banner Ad

Yes, I wish to place a banner advertisement on the AASPA website.

Check the ad you would like to place:

HOME PAGE and Interior Page

\$6,600 per year

\$3,600 per six months

\$1,950 per quarter

\$700 per month

HOME PAGE

\$5,400 per year

\$3,000 per six months

\$1,650 per quarter

\$600 per month

INTERIOR PAGES:

Career Opportunities Page

Membership Information Page

CME Page

Surgical Residency Information Page

\$3,000 per year

\$1,650 per six months

\$ 975 per quarter

\$350 per month

BILLING INFORMATION

(Print Please)

Institution/Company: _____ Contact name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

If you have an IO# or PO# for this insertion: # _____ Client: _____

Payment: Total \$ _____ CHECK Make payable to: AASPA BILL/INVOICE

CREDIT CARD: VISA MASTERCARD AMERICAN EXPRESS

CARD NUMBER										EXP DATE		3-4 CODE	

NAME ON CREDIT CARD

BILLING ADDRESS IF DIFFERENT THAN ABOVE

Authorizing Signature _____