



www.aaspa.com  
 The official website of the  
 American Association of Surgical  
 Physician Assistants  
 "The Premiere Multi-Specialty  
 Organization for Surgical Physician Assistants"



AASPA reserves the right to accept or deny any advertising content on its website.

## Website Display Banner Advertising Opportunities on the AASPA website www.aaspa.com

The AASPA website receives an average of 30,000 unique visitors per month.

We are now offering limited banner space for sale.

Banner Advertisers now have an additional forum to advertise their products and services.

These spots may be reserved for 30 days.

Advantage discounts available on 3 , 6 and 12-month postings

### Banner Website Ad Rates

Below are costs for placing a banner ad on the AASPA website:

#### HOME PAGE RATES

The Home Page of the AASPA website will accommodate a limited number of banner ads, offering high visibility to every visitor. Below are costs for placing a banner ad on the AASPA website.

Rates apply to the industry standard 140x128 px sizes -  
 Banner will be located on the right hand side of the page.

	1 month	3 months	6 months	12 months
Home Page and AASPA Career Opportunities Or any Interior Posting Page	\$700	\$1,875 (\$625 mo)	\$3,300 (\$550 mo)	\$6,000 (\$500 mo)

#### INTERIOR RATES

	1 month	3 months	6 months	12 months
Interior Pages AASPA Job Posting Page	\$350	\$975 (\$325 mo)	\$1,650 (\$275 mo)	\$3,000 (\$250 mo)

Rates apply to industry standard 140x128 px size - Banner will be located on the right hand column of the page.

There will be an extra charge of \$100/month for animated web advertisements. Each banner advertisement can be hyper-linked to the advertiser's designated home page or website of choice. The advertising company must supply all graphics.

**Below are ad requirements:** Banner ads must be 140x128 px size for Home Page Ads and interior ads. Accepted formats: gif and jpg. SWF files (flash) available at additional charge.

If the image needs to be resized to fit into one of the above dimensions, there will be an additional charge of \$50.00 for each change. If the banner ad needs to be updated with a new ad placement there will be an additional charge of \$50.00.

## Insertion Order - Website Banner Ad

Yes, I wish to place a banner advertisement on the AASPA website.

Check the ad you would like to place:

**HOME PAGE and Career Opportunities Page**

\$6,000 per year

\$3,300 per six months

\$1,875 per quarter

\$700 per month

**INTERIOR PAGES:**

Career Opportunities Page

Membership Information Page

CME Page

Surgical Residency Information Page

\$3,000 per year

\$1,650 per six months

\$ 975 per quarter

\$350 per month

### BILLING INFORMATION

(Print Please)

Institution/Company: \_\_\_\_\_ Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

If you have an IO# or PO# for this insertion: # \_\_\_\_\_ Client: \_\_\_\_\_

Authorizing Signature  \_\_\_\_\_

Payment: Total \$ \_\_\_\_\_  CHECK Make payable to: AASPA  BILL/INVOICE

CREDIT CARD:  VISA  MASTERCARD  AMERICAN EXPRESS

C A R D N U M B E R																E X P D A T E			3-4 C O D E	

NAME ON CREDIT CARD

BILLING ADDRESS IF DIFFERENT THAN ABOVE

→ **Step 1. Scan/Email this insertion order to: [theaaspa@aol.com](mailto:theaaspa@aol.com)**

**Or fax to: Renee Powell, Production Director: 772-388-3457**

→ **Step 2. Email banner ad file to: Renee Powell at: [theaaspa@aol.com](mailto:theaaspa@aol.com)**



Phone: 772-388-0498

[www.aaspa.com](http://www.aaspa.com)

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