



SUTURELINE

(Dedicated to the Service of Surgical PAs since 1968)

Sutureline will apply its own standard format to ad copy. Include address, email, and phone number of contact person. One copy of publication will be sent to billing address unless otherwise agreed upon. Space can be held for 1/4, 1/2, or full page ads only until submission deadline dates.

The AASPA Board of Directors reserves the right to accept or deny any editorial or advertising content in its publication or on its website.

Advertising in Sutureline and/or on AASPA's web-site www.aaspa.com

Sutureline Print Ad Deadlines

Issues: *January/February Deadline: January 10* *March/April Deadline: March 10*
May/June Deadline: May 5 (AASPA issue) *July/August Deadline: July 10*
September/October: September 5 (ACS & CME issue) *November/December: November 10*

Insertion Order - Classified Ad Placement

Yes, I wish to place an advertisement in the American Association of Surgical Physician Assistants Official Publication *Sutureline* Classified Print Ad Size Print Please Check Ad Size:

- Full Page: \$500 Size: 7.5 wide x 10 high
- 1/2 Page: \$250 Size: 3.5" wide x 9" high or Size: 7.5" wide x 4.5" high
- 1/4 Page: \$175 Size: 3.5" wide x 4.5" high
- Column: \$125 Size: 2" wide x 3" high

Note: company logo can not be used in column or line ads.

- Web-site Ad with print: \$50.00 additional with above print ad rates
Combination: AASPA web-site Employment Section Job posting and Sutureline print ad
- Web-site Ad Only: \$100.00 Posted on the AASPA web-site Employment Opportunities

BILLING INFORMATION

Institution/Company: _____

Contact name: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

If you have a IO# or PO# for this insertion: # _____ Client: _____

Authorizing Signature _____

Billing information: Payment: Total \$ _____ CHECK Make payable to: AASPA

BILL/INVOICE CREDIT CARD VISA MASTER AMEX

CARD NUMBER												EXP DATE		3 DIGIT CODE ON BACK	

PERSON NAME ON CREDIT CARD _____

BILLING ADDRESS _____

➡ **Step 1. Fax this insertion order to:** Renee Powell, Production Director: 772-388-3457

➡ **Step 2. Email Ad text to Art Department-Email:** renee vamp@aol.com

- A. Email text wording for print and web ad: MSWord format or in your email
- B. For display Ads (FULL, 1/2, OR 1/4 PAGE)
Artwork or photos preferred in JPG format/logos clipped into MSWord/no PDF files

Toll Free (888) 88-AASPA 888-882-2772

American Association of Surgical Physician Assistants
PMB 201, 4267 NW Federal Highway, Jensen Beach, FL 34957