Website Display Banner Advertising Opportunities on the AASPA

The AASPA website receives an average of 30,000 unique visitors per month. We are now offering limited banner space for sale. Banner Advertisers now have an additional forum to advertise their products and services. These spots may be reserved for 30 days. Advantage discounts available on 3, 6 and 12-month postings.

Banner Website Ad Rates

Below are costs for placing a banner ad on the AASPA website: The Home Page of the AASPA website will accommodate a limited number of banner ads, offering high visibility to every visitor. Below are costs for placing a banner ad on the AASPA website. Rates apply to the industry standard 140x128 px sizes -

**HOME PAGE AND INTERIOR RATES**

<table>
<thead>
<tr>
<th></th>
<th>1 month</th>
<th>3 months</th>
<th>6 months</th>
<th>12 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Page locations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AASPA Job Posting Page</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Or any Interior Page</td>
<td></td>
<td></td>
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</tbody>
</table>

**HOME PAGE RATES**

<table>
<thead>
<tr>
<th>boasting</th>
<th>1 month</th>
<th>3 months</th>
<th>6 months</th>
<th>12 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Page</td>
<td>$600</td>
<td>$1,650 ($550 mo)</td>
<td>$3,000 ($500 mo)</td>
<td>$5,400 ($450 mo)</td>
</tr>
</tbody>
</table>

**INTERIOR RATES**

<table>
<thead>
<tr>
<th></th>
<th>1 month</th>
<th>3 months</th>
<th>6 months</th>
<th>12 months</th>
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</thead>
<tbody>
<tr>
<td>Interior Pages</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AASPA Job Posting Page</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Or any Interior Page</td>
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</table>

There will be an extra charge of $100/month for animated web advertisements. Each banner advertisement can be hyper-linked to the advertiser’s designated home page or website of choice. The advertising company must supply all graphics.

**Ad requirements:**

Banner ads must be 140x128 px size for Home Page Ads and interior ads. Accepted formats: gif and jpg. SWF files (flash) available at additional charge.

If the image needs to be resized to fit into one of the above dimensions, there will be an additional charge of $50.00 for each change. If the banner ad needs to be updated with a new ad placement there will be an additional charge of $50.00.

AASPA reserves the right to accept or deny any advertising content on its website.
Insertion Order - Website Banner Ad

Yes, I wish to place a banner advertisement on the AASPA website.

☑ Check the ad you would like to place:

- **HOME PAGE and Interior Page**
  - HOME PAGE and Interior Page
    - $6,600 per year
    - $1,950 per quarter
  - HOME PAGE
    - $5,400 per year
    - $1,650 per quarter
- **INTERIOR PAGES:**
  - Career Opportunities Page
  - CME Page
  - Membership Information Page
  - Surgical Residency Information Page
  - $3,000 per year
  - $975 per quarter

BILLING INFORMATION
(Print Please)

Institution/Company: ______________________________ Contact name: ______________________________
Address: ______________________________ City/State/Zip: ______________________________
Phone: ______________________________ Fax: ____________________________________________
E-mail: ____________________________________________________________

If you have an IO# or PO# for this insertion: # __________ Client: ______________________________

Payment: Total $ __________ ☐ CHECK Make payable to: AASPA ☐ BILL/INVOICE

CREDIT CARD: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD NUMBER _____________________________ EXP __________ DATE __________ 3-D CODE

NAME ON CREDIT CARD __________________________________________ BILLING ADDRESS IF DIFFERENT THAN ABOVE __________________________________________

Authorizing Signature __________________________________________